

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2043543-2	Order #	2043543
Invoice Date	09/30/20	Alt Order #	WOC12604315
Invoice Month	October 2020	Deal #	
Invoice Period	09/28/20 - 09/28/20	Flight Dates	09/22/20 - 09/28/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8230		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1021		
Advertiser Code	508		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	83395		
Product 1	629		
Product 2			

Billing Address:

**Mentzer Media Services/ POL**  
**Attention: Accounts Payable**  
**210 W Pennsylvania Ave Ste 250**  
**Towson, MD 21204**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/22/20	09/28/20	»WHAS11 WAKE UP NE 6-7a WS @ 6A - P4		11-1---	:30	3	\$80.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/22/20	09/28/20	11-1---	3	\$80.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	All	M	09/28/20	6:13 AM	»WHAS11 WAKE UP NEWS @ 66-7a		:30	MM-20-TV-31H	\$80.00	NM
2	09/22/20	09/28/20	»GOOD MORNING AME 7-9a RICA - P4		11-1---	:30	3	\$110.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/22/20	09/28/20	11-1---	3	\$110.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	All	M	09/28/20	8:11 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM-20-TV-29H	\$110.00	NM
3	09/22/20	09/28/20	»WHAS11 NEWS AT NO 12-1p ON - P4		1-1-1--	:30	3	\$50.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/22/20	09/28/20	1-1-1--	3	\$50.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	All	M	09/28/20	12:44 PM	»WHAS11 NEWS AT NOON - P4 12-1p		:30	MM-20-TV-29H	\$50.00	NM
6	09/22/20	09/28/20	»WHAS11 NEWS @ 6 & 6-630p 630p Su-F - P4		1111---	:30	4	\$175.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/22/20	09/28/20	1111---	4	\$175.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4	All	M	09/28/20	6:07 PM	»WHAS11 NEWS @ 6 & 630p Su6-630p		:30	MM-20-TV-31H	\$175.00	NM
7	09/22/20	09/28/20	»ABC World NEws - P4 630-7p		1-1-1--	:30	3	\$600.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/22/20	09/28/20	1-1-1--	3	\$600.00					

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2043543-2	Invoice Month	October 2020
Invoice Date	09/30/20	Invoice Period	09/28/20 - 09/28/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8230		



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13	09/22/20	09/28/20	»JIMMY KIMMEL LIVE - P4	1135p-1237a	11111--	:30	5	\$60.00	NM																																																																																																																			
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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	2043543-2	Invoice Month	October 2020
Invoice Date	09/30/20	Invoice Period	09/28/20 - 09/28/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8230		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																															
37	09/27/20	09/27/20	ABC World News Su	6-630p	-----S	:30	1	\$600.00	NM																																																																																																																																															
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# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2043543-2	Invoice Month	October 2020
Invoice Date	09/30/20	Invoice Period	09/28/20 - 09/28/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8230		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
41	09/23/20	09/28/20	The View	11-12p	M-W-F--	:30	3	\$90.00	NM																																												
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4	WHAS	M	09/28/20	10:58 AM	The View	11-12p	:30	MM-20-TV-31H	\$90.00	NM																																											
42	09/23/20	09/28/20	Local News @ 4p M-F	4-5p	M-W-F--	:30	3	\$60.00	NM																																												
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4	WHAS	M	09/28/20	4:40 PM	Local News @ 4p M-F	4-5p	:30	MM-20-TV-29H	\$60.00	NM																																											
43	09/25/20	09/28/20	Local News @ 5p M-F	5-530p	M--F--	:30	2	\$150.00	NM																																												
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44	09/25/20	09/28/20	Local News @ 530p M-F	530-6p	M--F--	:30	2	\$170.00	NM																																												
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47	09/28/20	09/28/20	ET 7-730p	7-730p	M-----	:30	1	\$325.00	NM																																												
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48	09/23/20	09/28/20	Inside Ed 730-8p	730-8p	M-W-F--	:30	3	\$325.00	NM																																												
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49	09/25/20	09/28/20	Local News @ 11p M-F	11-1135p	M--F--	:30	2	\$120.00	NM																																												
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	2043543-2	Invoice Month	October 2020
Invoice Date	09/30/20	Invoice Period	09/28/20 - 09/28/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8230		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
50	09/23/20	09/28/20	Jimmy Kimmel	1135p-1237a	M-WTF--	:30	4	\$60.00	NM																																		
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62	09/28/20	09/28/20	Mon Prime Other	8-11p	M-----	:30	1	\$800.00	NM																																		
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1	WHAS	M	09/28/20	8:47 PM	Mon Prime Other	8-11p	:30	MM-20-TV-29H	\$800.00	NM																																	
63	09/28/20	09/28/20	Mon Prime C	10-11p	M-----	:30	1	\$600.00	NM																																		
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>09/28/20</td> <td>10/04/20</td> <td>M-----</td> <td>1</td> <td>\$600.00</td> </tr> </tbody> </table> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>09/28/20</td> <td>10:37 PM</td> <td>Mon Prime C</td> <td>10-11p</td> <td>:30</td> <td>MM-20-TV-29H</td> <td>\$600.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/28/20	10/04/20	M-----	1	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	M	09/28/20	10:37 PM	Mon Prime C	10-11p	:30	MM-20-TV-29H	\$600.00	NM
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<b>Total Spots</b>							<b>32</b>																																				

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$7,075.00</b>
<u>Agency Commission</u>	<b>\$1,061.25</b>
<u>Net Amount Due</u>	<b>\$6,013.75</b>

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.